

Member National Editorial Association THE ELBA CLIPPER

THORNE LANE, Manager
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ONE YEAR (Elsewhere) \$4.00
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Alabama Newspaper Advertising Service, P. O. Box 2008, University, Alabama.

A Newspaper Advertises Its Community

A community realizes the constant benefits from its newspaper. These benefits are emphasized in a special edition devoted to one theme. An instance, is the wide publicity that came to Elba from The Elba Clipper Third Annual Fall Festival edition which was widely circulated and which received congratulatory letters from throughout the Choctawhatchee - Pea river basin.

The issue was quoted in The Birmingham News, with a circulation of 188,151, in a column by Robert W. Kinney. Under a heading "Elba Finds Reason For Real Optimism," Bob Kinney said: "Under the title of 'REALISTIC OPTIMISM,' The Elba Clipper says editorially that never before have there been so many reasons for confidence in the future of Elba, Coffee County and Southeast Alabama. Increasing employment and numerous public and private improvements in that area are listed."

Get the Clipper Reading Habit!

PLACE A CLASSIFIED AD IN THE ELBA CLIPPER AND SELL THOSE THINGS YOU NO LONGER NEED!

For **COLDS** take **666**

SHOP IN ELBA
AND SAVE

LIKE A MOUNTAIN NAMED FOR YOU?



Not one of these, certainly! They're here today, gone tomorrow. We'd gladly lend our names to a timeless peak like Everest — not to a heap of shifting sands ruffling before the desert wind.

Of course, we have to identify ourselves with many a transitory idea and institution. We are busy most of our days just trying to keep up with this ever-changing world . . .

But our deeper self gropes for the Eternal! God understands this yearning. He breathed it into our souls.

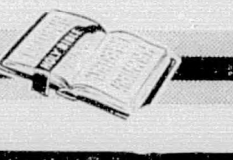
A voice crying in the wilderness . . . across the shifting sands . . . of the TRUTH and LIFE that are ETERNAL.

And God answers it! In Christ! In Scripture! In the voice of a neighbor inviting you and your family to Church.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is the source of spiritual values. Without a strong Church neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church: (1) For his own sake; (2) For his children's sake; (3) For the sake of his community and nation; (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	2	23-29
Monday	Isaiah	66	1-2
Tuesday	Isaiah	66	1-2
Wednesday	Isaiah	66	1-2
Thursday	Isaiah	66	1-2
Friday	Isaiah	66	1-2
Saturday	Isaiah	66	1-2

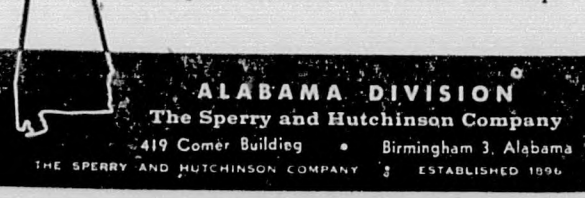


S&H Green Stamps are Santa's best helpers at Christmas time.



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Visit your nearest S&H Green Stamp redemption center and see the truly wonderful selection of quality gifts you can get with your filled collector's books. Toys for your tots. Fine tools, wallets and other gifts to delight Dad. Hostess accessories, jewelry, watches, and lots of other beautiful and useful presents for the whole family. And many more that you'll also find pictured and described in the wonderful S&H Green Stamp Idea Book. You can get your copy free at stores that give extra values in S&H Green Stamps.



ALABAMA DIVISION
The Sperry and Hutchinson Company
419 Coon Bridge Road, Birmingham 3, Alabama
THE SPERRY AND HUTCHINSON COMPANY ESTABLISHED 1936

From Our Early Files

22 YEARS AGO

Rev. J. E. Plant, well known Northeast Coffee citizen and popular Baptist minister, is slowly recovering from serious injuries received last Saturday

while at work in his furniture plant.

He was struck in the face by a piece of lumber — that was caught in a saw and hurled with great force. He was taken to the Enterprise hospital for treatment.

The New Hope PTA held its first meeting of the year, and elected the following officers: President, Mr. J. Sterling Wilgus; vice president, Miss Sara Snellgrove; secretary, Mrs. Wade P. Mixon; treasurer, Mrs. Mary Ester Grimes; program committee, Mrs. Hunter Garth; Mrs. Arch McKinnon; Miss Mildred Johnston; Mrs. Pauline Bonwell; and Miss Madeline Ree Seny. After the business session, a fish fry was enjoyed, sponsored by the New Hope family.

The following officers of the Juvenile Division of the Elba Music Appreciation Club, elected at a recent meeting, will serve for the coming year: President, Katherine Mullins; Vice President, Peggy Blue; Secretary, Claudine Fleming; Treasurer, Eleanor Brunson.

Little Miss Sara Maddox returned to her home in Dothan Tuesday after spending a week with her grandparents, Mr. and Mrs. F. D. Veal in Elba.

Mrs. Betty Rowe and Miss Zedie Rowe are in Montgomery where they have been guests of Miss Elizabeth Rowe. Ill for several days.

Science Notebook

INSECT ARMIES TO THE RESCUE!
SCIENTISTS COMBAT A DEADLY WEED WITH ITS NATURAL ENEMIES



IN 1942, 250,000 ACRES OF CALIFORNIA RANGELAND WERE INFESTED WITH THE NOXIOUS KALAMATH WEED WHICH NOT ONLY DEPLETED RANGE CATTLE BUT ALSO HAD KNOWN EFFECTS ON THE RANGE CATTLE. THE WEED WAS AT THE TIME CAUSING THE LOSS OF 100,000 LBS. OF MEAT PER ANIMAL.

IN ONE SCOUTS IN CALIFORNIA WENT TO THE LEAF EATING DEETLE AND THE SCOUTS WERE FOUND TO BE THE ONLY INSECT WHICH EATS THE WEED. THE SCOUTS WERE FOUND TO BE THE ONLY INSECT WHICH EATS THE WEED. THE SCOUTS WERE FOUND TO BE THE ONLY INSECT WHICH EATS THE WEED.

U.S. SAVINGS BONDS CAN MEAN MONEY
INVEST IN SAVINGS BONDS TODAY TO MAKE YOUR FAMILY'S DREAMS COME TRUE TOMORROW

The Elba Chamber of Commerce at its regular meeting Tuesday evening at Banks Cafe decided to sponsor a Boy Scout troop in Elba. A number of members made brief statements endorsing the Scout movement following a talk presented by Mr. R. E. Stevens, Scout Executive of the Southeast Alabama Council.

Following Mr. Stevens' talk and the discussion, a committee was named to take over the organization work here. This committee met and a permanent Executive Committee was named, consisting of Dr. W. M. Rugsdorf, Rev. J. A. Timmerman, Donnie Roberts, A. C. French, Sam Sawyer, J. A. Crittenden, W. T. Whitman, F. A. Farris, R. C. Bryan and Donnie Bryan.

"LAND POSTED"
Signs 5c each at
ELBA CLIPPER

"YOU CAN'T ESCAPE THE RESPONSIBILITIES OF TOMORROW BY EVADING IT TODAY"

Research scientists now agree any sickness, that is not soon overcome, can ravage your body, so that your life may be shortened. Therefore, if you evade your responsibility, of immediately taking good care of yourself when sick, you may not escape the penalty of future bad health.

It is easier to overcome any sickness or disease if the cause is quickly diagnosed and the proper treatment prescribed. Be wise. Always consult your physician at the very beginning and take the medicine he will prescribe so that you will get well more quickly.

Quotation by
Abraham Lincoln
(1809-1865)
Copyright 1959 (20)

Your Doctor
Can Dial
TW 7-2407
When You Need a
Medicine

Pick up your prescription while shopping near us. A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

WHITMAN
DRUG CO.

Samsonite BEAUTY CASE SPECIAL

Holds 52
Travel Needs!



Formerly \$17.95, now
\$14.95
PLUS TAX

Save \$3.00 on this Christmas Special

Gossip Benches - Hassocks - Morse Sewing Machines - Electric Stoves - Refrigerators - Water Heaters - Reclining Chairs - Tables and Table Lamps.



With Any Purchase of \$39.50 or More!
This famous "MANSION HOUSE" fruit cake is our Christmas gift to you. Low prices, easiest terms, plus this fine gift. Make THOMASON'S the one place to do all your Christmas furniture shopping this year!
at THOMASON'S exclusively!

Clean & Beautify
Your Rugs and Upholstery!

USE AMAZING
Fab-BRITE
SO EASY — Just Wipe It On. 1 Bottle Makes
2 1/2 Gals. Cleans 1 Sofa, 2 Chairs, 2 Rugs.
ON SALE only \$1.98

CARPET FOR CHRISTMAS

What would be a more appropriate gift for the home than Wall-To-Wall Carpets or Rugs? Choose from our stock of Firth, Barwick or Mohawk!
WIDE RANGE OF SAMPLES—EXPERTLY INSTALLED

Lowest Prices — 3 Years To Pay!
If Desired

THOMASON
FURNITURE AND CARPET CO.
ELBA, ALABAMA PHONE TW 7-2836



You Be The Judge

THE SPACE ABOVE

is the size of a Government Post Card, by actual measurement. To mail this card to 1,000 families would cost \$30.00 for the card and postage alone. To print a message on the back would cost, on the average, \$7.50 per thousand. Addressing would cost another \$5.00 per thousand.

That's a total of \$42.50 to send a postcard advertisement to a thousand families.

Yet this space in The Elba Clipper costs a regular advertiser only \$6.30. It reaches almost twice as many families. That advertiser's money helps The Elba Clipper to serve a subscriber at only a fraction of the cost of a subscription if the newspaper had no advertising.

To sum up: The advertisement reaches more people at one-seventh the cost and the advertiser serves every subscriber because he enables The Elba Clipper to supply the news at less cost.

THE ELBA CLIPPER

Elba Insurance Agency
BY JOHN F. BRUNSON

The Jewel Box

Elba Exchange Bank

Federated Store

Standard Service Station
LAMAR DANIELS

Dorsey Trailers, Inc.

Emergency Aid Insurance Co.

National Security Insurance Co

Piggly Wiggly

Mutual Savings and Southern
Benefit Life Ins. Companies.

Through the Keyhole

BY MRS. ROBERT CANNON

"GOODBYE" was said to a little boy who had been visiting here for three months. His mother, Mary Morris, arrived here last week. She has been a popular member of the younger set during this visit with Gwyn and Robert March and will be missed now that he has returned to Greenville, Tenn.

TWO EXCEPTIONALLY nice parties are, or soon will be, calling Elba "home". Francis Harris told us how very much she was enjoying having son Johnny and his attractive wife Betty here with her. Johnny has just finished his career at the Elba Sun and is enjoying a well deserved vacation. And it's hard to have them

here! "Vaughan Villa" will be just that when in mid-December Martha and Raymond Tatum move here from Auburn. "Mot" and Raymond will move into the apartment above Dean and Jack Vaughan, next door to Carolyn Vaughan. Bill Stokes and Mr. Dave will have all his children and grandchildren around him. And it's going to be nice having the Tatum here permanently as Raymond will be employed at Dorsey's.

"HAPPY BIRTHDAY" was a really the song of the day Sunday when Ruth and Claude Fleming and daughter Claudine Chambers of Brundidge celebrated their birthdays. Celebrated their birthdays. Celebrated their birthdays.

—AUCTION SATURDAY— 10 A. M. — TAYLOR MILL ROAD

DEC. 12—HOME OF DALLAS JONES—1 MI. FROM ELBA
THE FOLLOWING:

Crosley Shelvior Freezer, Frigidaire Refrigerator, Crosley Stove, Washing Machine, hand made Safe, China Closet, hand made Table, all kinds Dishes, all kinds Bolders and Pans, 1 Couch, 2 Bedroom Rockers, 3 Porch Rockers, 2 Double Porch Rockers, 1 Table Lamp, 1 Gas Heater, 239-Gal. Gas Tank, 1 Round Center Table, 2 Dressers, Crosley Television complete, 1 Featherbed, 7 cotton mattresses, 4 feather Pillows, 8 cotton Pillows, 23 Quilts, 3 Quilt Tops, Red Linens, 9 straight Chairs, 1 Rug, Electric Clock, Sewing Machine, Steam Iron, 1 Chiffonier, 1 round Mirror, 1 Vice, 1 Wash Pot, 2 new wash Tubs and 1 foot Tub, 100 quarts, all kinds canned foods, Lawn Mower, 23 bu. Potatoes. Breaking up housekeeping due to recent death.

Let's Go To NASCO

For Shell Homes — For Materials!



At Last! Square-Tab Roof Beauty plus Interlocking Wind-Safe Design!

With RUBEROID
LOK-TABS

No doubt you need shingles to repair that roof!
USE RUBEROID LOK-TABS!

We think you could use a few gallons of paint!
Outside Paint Inside Paint
Gal. — \$4.85 Gal. — \$3.85
Almost Any Color!

Brighten up that been-here-too-long bathroom! Colors in Masonite for your approval!

GET YOUR PLANS NOW To Build That SHELL HOUSE

See us now for building and financing! Why pay rent when you can be paying on your own home!

SHEET ROCK — PANELING — FLOOR
TILE — CEILING TILE — CABINET
COVER!

It's amazing what a new coat of paint or re-arranging here and there can do!

NASCO BUILDING & SUPPLY CO.

Where You Can Park While You Shop!
TROY HI-WAY PHONE TW 7-2875

—THE ELBA CLIPPER—

Ham and Miss Martha Ham.
Dr. and Mrs. Donald Crook spent Wednesday in Montgomery.

Mr. and Mrs. Walter Cox spent Thanksgiving with her father, Mr. C. G. Mobley of Abbeville.

Mrs. Claude Fleming and granddaughter, Miss Genna Kendrick spent Tuesday in Brundidge with Mr. and Mrs. Joe Mark Chambers.

Mrs. Alma Morrow of St. Andrews Fla., spent the weekend with Mr. and Mrs. Jake Robert Morrow and Master Bert Morrow.

Mr. and Mrs. Kenneth Hudson announce the birth of a daughter, their second child. She has been named Kim Renell.

Mr. Billy Ogus is a patient at St. Jude's Hospital in Montgomery where he underwent surgery last Thursday.

Miss Susan Murphree and Mr. Sammie Casey attended the Pi Kappa Phi Fraternity Rose Ball Friday evening at the University of Alabama. Miss Murphree was escorted by Mr. Tommy Vaughan. Saturday evening they attended the Holy Ball at Auburn where Miss Murphree was introduced as a one of the Calendar Girl Contestants.

Miss Mary Ann Riley and Master Bill Riley of Brunswick, Ga., spent the recent holidays here with Mr. and Mrs. Stanley Clark.

Mr. Bobby Bullard of Mississippi was here this weekend visiting his mother, Mrs. Bessie Bullard. He, Mrs. Bullard, son, Heath and Stephen returned to Mississippi on Sunday.

CWO and Mrs. D. W. Reddick spent two weeks with Mrs. Reddick's parents, Mr. and Mrs. G. B. Lunsford of Jacksonville, Fla., before returning to Guantanamo Bay, Cuba, where CWO Reddick is finishing a three-year tour of duty.

Mr. and Mrs. Charles W. Harrison and daughters, Nancy and Becky of Nashville, Tenn., spent the holidays in Elba with their parents, Mrs. Mrs. Ralph Powell.

Mr. and Mrs. James Ham and children or Mobile recently visited Mr. and Mrs. Wesley.

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Do Your
Christmas Shopping
In Elba and Save!

Land Posted Signs
5c Each At
The Elba Clipper

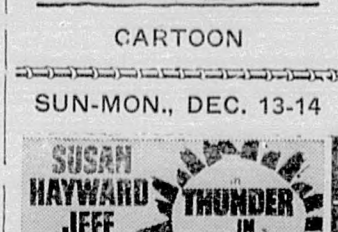
ELBA Theatre

FRIDAY, DEC. 11-12
DOUBLE FEATURE



—ALSO—
ROBERT TAYLOR - TINA LOUISE
JESS BAKER - JACK LORD
THE HANGMAN

CARTOON
SUN-MON., DEC. 13-14



CARTOON
SUN-MON., DEC. 13-14

CARTOON
SUN-MON., DEC. 13-14

INSURED SAVINGS
—AND—
HOME FINANCING
First Federal Savings
AND LOAN ASSOCIATION
OPPOSITE BUS STATION ELBA, ALA.

FRIENDSHIP SPECIAL!

—FOR LIMITED TIME ONLY—
Come, bring a friend, and Save!

2 PERMANENTS REG. \$10.00 EA. \$15
2 PERMANENTS REG. \$8.00 EA. \$12

Look your best for the holidays and all important dates!

—ELBA BEAUTY SHOP—
PHONE TW 7-2417

WE'VE SPEEDED UP!



Our Drive Into
1960 With
Faster

LOANS ON
NEW
BUILDING
IN ELBA

It is now possible to get blueprints and specifications approved for new F H A construction, and actual work started, in one day's time.

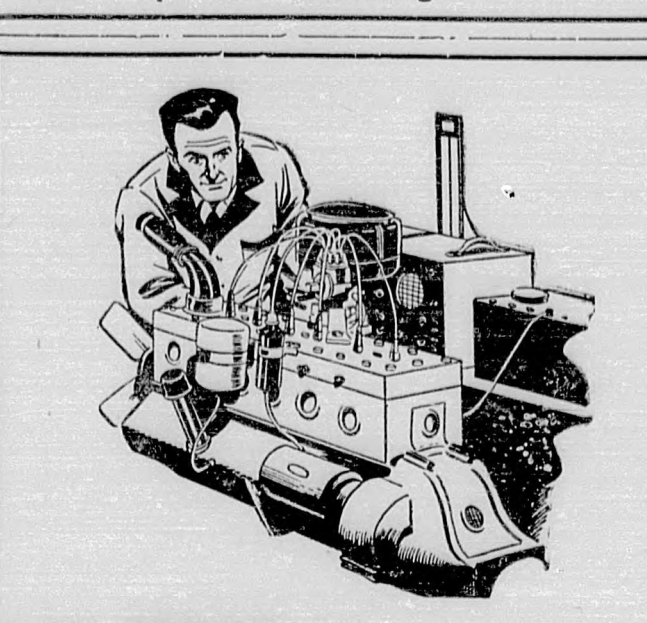
That is because the Certified Agency Plan has been reopened in Coffee County through efforts of Senator John Sparkman. Also, it means there will be no necessary delays in construction while in-petitions are made.

Previous to now, as much as six weeks have been required to send blueprints and specifications to Birmingham for approval.

ELBA EXCHANGE BANK
—AND—
NATIONAL SECURITY INS. CO.
Certified Agents of FHA — Authorized to approve FHA loans

Buy and Sell Through Clipper Want Ads GET THE CLIPPER READING HABIT

Rural | You Can't Buy
and farm | Insurance In An
Insurance | Ambulance!
Competitive | Let us protect you a-
Rates | gainst costly damage
Fire | suits! With insurance,
Insurance | we pay the bills!
Boat | SEE ROBT. C. HAMM
Insurance | Coffee Insurance Agency
Southern Benefit Bldg. — Ph. TW 7-2965



CAR TROUBLE?

Our Know-How Saves You Money!

Don't delay — drive your auto troubles in to us! Always a factory-trained mechanic on hand and ready to adjust whatever's wrong. Shop equipped with the latest tools and testing devices to tackle every repair job efficiently!

REPAIRS IN TIME
SAVE MONEY IN THE LONG RUN!

ROSS SMITH CHEVROLET, INC.
Your Authorized Chevrolet Dealer

ELBA, ALABAMA PHONE TW 7-2258



Write and Mail

—YOUR CLASSIFIED AD TO—
The Elba Clipper

YOUR LOW COST IS

Number of Words 4 Times 3 Times 2 Times 1 Time

18 or less \$2.00 \$1.75 \$1.25 75c
19 \$2.00 \$1.50 \$1.33 70c
20 \$2.00 \$2.00 \$1.40 80c
21 \$2.00 \$2.00 \$1.47 84c
22 \$2.00 \$2.00 \$1.54 88c
23 \$2.00 \$2.00 \$1.61 92c
24 \$2.00 \$2.00 \$1.68 96c
25 \$2.00 \$2.00 \$1.75 \$1.00

Thereafter the rate is 4c per word first insertion, 3c per word second insertion, 3c per word third insertion, 2c per word per insertion for four or more insertions.

Please print your ad on the following lines with dark pencil or ballpoint pen. (Ink may blur)

Please publish the above ad for _____ weeks starting _____ for which \$ _____
(Number Insertions) (Date) (Amount)

is enclosed. Any overpayment is to be refunded or I will pay any additional amount due.

NAME _____ ADDRESS _____

Mail to The Elba Clipper, Elba, Alabama — Classifieds payable in advance.

CLASSIFIED

COLUMNS OF OPPORTUNITIES

FOR SALE
FOR SALE—3 or 4 good used wringer washers. Reasonable. English Home & Auto Supply.

FOR SALE—Box pure rubber bands, 35c. The Elba Clipper.

FOR SALE—Used fishing motors, all sizes. English Home & Auto Supply.

FOR SALE
Fire wood and stove wood, see Mrs. Bill Brown, Opp Hwy, second house west of water tank.

FOR SALE
Baldwin Pianos and organs. First payment Feb. 1. Free delivery. Christmas wrapped. Saleman will stop and show samples. Write or call Phipps Piano Co., 108 Bibb St., Phone AM 5-9558, Montgomery, Ala.

FOR SALE — Expanding files, both legal and letter size. The Elba Clipper.

FOR SALE — Three male bird

FOR SALE — Three male bird

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DO YOU WANT A GOOD INVESTMENT?

Complex on Brantley Road, purchase price less than rental income for 10 years. There is a demand for apartments, such as these in Elba.

LOOK!
For Sale — Small house on 100 x 225 ft. lot for less than \$3,000.

DO YOU WANT A RETREAT OR COUNTRY HOME?
This 200 acre farm will do for either one, nice country home and many other improvements.

THE FIRST STEP IN OWNING YOUR HOME
Purchase the lot. We have more than 75 lots for you to choose from.

REMEMBER
Elba High School Band, Christmas Concert, December 17, High School Auditorium.

BRAZELTON REALTY CO.
Elba, Ala. — TW 7-2259

FOR RENT
WE HAVE one furnished apartment available. Elba Motel, Phone TW 7-2422.

HELP WANTED
WANTED — Someone to wait on and look after my wife during the day. Dr. C. P. Hayes.

WANTED — Colored maid for housework, 7 a.m. to 3 p.m. daily except Saturday afternoon and Sunday. Call Mrs. Kinney Dorsey, TW 7-2504, if.

LOST and FOUND
\$10.00 REWARD for information leading to recovery of 24-inch RCA Console TV received on demonstration. Contact English Home and Auto Supply, Phone TW 7-2423.

SERVICES
NEW LIFE for old shoes by expert craftsmanship at Rusty Shoe Shop, across from Elba Bus Depot.

TOYS! TOYS! TOYS! English Home and Auto Supply.

NOW, MORE than ever it's important to take care of farm machinery. When you are in trouble bring your welding jobs to us for quick, dependable service. Our welding process makes broken machinery into new. Stinson's Welding Shop, Phone TW 7-2993.

PAY CASH for your new or used car and save. The Norris Agency in Opp will finance new cars at 5 per cent, used cars at 7 per cent, up to 30 mos. to pay. Norris Agency, 106 Cummings Ave., Opp. Phone HY-3-1661.

THE TREK is back to Padgett's for Doughnuts. 5c each, 50c dozen; Padgett's Restaurant, Davis St., just off the Square.

EVER HEAR someone criticized for false economy? Ever hear of someone being penny wise and pound foolish? With describe the auto driver who will save a minute and lose a life.

In Memory
Many persons remember loved ones and friends by making Memorial Gifts to the American Cancer Society, Inc. The Society sends an acknowledgment card both to the giver and the family of the loved one memorialized.

These funds are used to fight cancer through research, education and service. Contributions may be mailed to: American Cancer Society, Alabama Division, Inc., 2027 Worrier Road, Birmingham 6, Ala.

CANCER'S 7 DANGER SIGNALS
1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Change in bowel or bladder habits.
5. Hoarseness or cough.
6. Indigestion or difficulty in swallowing.
7. Change in a wart or mole.

Both describe the businessman with cheap bookkeeping. A good investment is bookkeeping by Daniel Accounting Agency, Ph. TW 7-2760.

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RUMMAGE SALE — On Court House Square Saturday, December 12, Elba Chapter No. 323, OES.

BENEFIT GAME BASKETBALL
Elba Independents vs. Hayes Aircraft
Elba High Gym
FRIDAY — 7:30 P. M.
Preliminary Game at 6:30
Adults 50c — Students 25c

CARD OF THANKS

